



Lisa Giruzzi

www.YourCommunicationAuthority.com

*“One skill trumps all others when it comes to career success... **Effective Communication!**”*

Communication for Career Success: The Four Communication Strategies Every Student Must Know Before Graduating

What you say and how you say it directly impacts the results you get. If you want to be successful or make a good impression it is crucial to be able to communicate effectively with ease and confidence. Communication is at the core of everything we do, and yet too often, very little attention is given to mastering it.

Communication for Career Success teaches students a crucial framework for communication that will help them to successfully navigate the workplace environment. It will also give them the edge when it comes to interviewing for a job or a promotion.

The Top 10 Things Students Will Learn:

1. Essential skills for dealing with conflict
2. To work with colleagues from various backgrounds and cultures
3. Expand ability to stay focused and produce results
4. Improved capacity for collaboration and team work
5. The keys to effective networking and forming powerful relationships
6. Increased confidence in job and promotion interviews
7. Strategies for resolving issues before they become major problems
8. Tips to successfully navigate the minefield of office politics
9. To become the “go to” person in the office and standing out from the crowd
10. Responsibility for their own success

Networking for Career Success: Insider Secrets for Making Connections, Standing Out and Getting Ahead

Face-to-face networking is still the best way to be successful and get ahead. Whether you are looking to get a good job, get promoted or build your business, nothing beats networking.

Networking is all about building and maintaining relationships. Effective communication is essential to any relationship but doubly so in the business world.

Networking for Career Success teaches students the essential elements for effective networking. This is not a mere tips and strategies approach. In this program students will explore what gets in the way of networking effectively, what they need to know to stand out from the pack and how to get ahead.

The Top 10 Things Students Will Learn:

1. To build a network to support success
2. To create a memorable self-introduction
3. Increased comfort and confidence in conversing with others
4. Barriers to successful networking
5. Networking do's and don'ts
6. What to do before, during and after a networking event to get results
7. The anatomy of a networking conversation
8. How to exit a conversation gracefully
9. The Art of the Question
10. The #1 most important strategy for networking and career success

The Ideal Professional Speaker For Your Next Event

About Lisa Giruzzi



Lisa Giruzzi is an accomplished speaker, best-selling author and award winning trainer with more than twenty-five years' experience helping people be more successful through effective communication. She specializes in assisting organizations to empower and engage their employees to be successful and productive by training them in the principles of effective communication and performance.

She is the author of **31 Days to Transform Your Life** and co-author of **42 Rules for Creating WE** which Angela Ahrendts, CEO of Burberry, called "today's greatest guide for team success." The book reached #1 on Amazon in Leadership, Management, Motivation, and Organizational Behavior, and was an overall bestseller.

Lisa's book, **Bringing Out The Best In Your Employees** was called, "Fast moving and insightful..." by New York Times best selling author, Brian Tracy. Lisa's latest books, **Communication for Career Success** and **Networking for Career Success** are designed to assist students and graduates to navigate the complex world of workplace communication and achieve career success.

Lisa is the owner of **Transformational Conversations**, which specializes in enhancing communication and performance for individuals and organizations. **She is a dynamic speaker captivating audiences with her powerful message** at keynotes, presentations and workshops nationwide. The American Society of Training and Development Hudson Mohawk Chapter recently recognized Lisa as the 2013 Trainer of the Year.

WHAT OTHERS ARE SAYING ABOUT LISA:

"I can't wait to implement the strategies I learned. I wish I had learned this sooner!"

Alexandra Deal
College Student Troy, NY

"Great presentation! Extremely engaging!"

Daniel Santos
College Student, Saratoga Springs, NY

"I loved the activities and the information was very valuable."

Christine McDonald
College Student, Saratoga Springs, NY

"Wow! What an invaluable experience! It's especially important for college students on the brink of becoming professionals."

Deanna Schwart
College Student, Troy, NY

"Lisa's presentation was excellent! Thank you!"

Ranjeen Chabra
College Student, Syosset, NY

"... so many useful tips for networking."

Grace-Ann Martin
College Student, Brooklyn, NY

"The presentation was fantastic and full of great information. Fascinating stories!"

Danielle Vassi
Career Counselor Director, Troy NY

"Lisa is so passionate. I learned so much from this presentation. Very helpful!"

Jia Zhao
College Student, Troy, NY

To Check Availability, Contact:

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